**Email Solicitation Examples**

**Use these templates to create your own fundraising emails. Each template is different, feel free to edit and choose what you’d most like to say. Your words are more powerful than any we could give you!**

For a personal contact, you could write:

Hi **DONOR NAME**,

Did you know I’ve been volunteering with a local nonprofit called Creating Connected Communities (CCC)? I am proud to be one of 270 Jewish teens in CCC’s Leadership Development Program (LDP). Through LDP I am learning about INSERT SKILLS YOU’VE LEARNED (examples: social justice issues, outreach work, community leadership, etc.). I am sending you this email as part of my training on community fundraising.

CCC’s mission is to provide life-enhancing programs for children experiencing hardship by empowering teens like me to become engaged community leaders and volunteers across our diverse community.

This organization really means a lot to me because INSERT YOUR PERSONAL REASON HERE

Would you support me and CCC with a donation? All donations are tax deductible and any amount you can give would be so appreciated! Here are some examples of what your dollars do:

* $25 pays for two holiday gifts for a child at Amy’s Holiday Party.
* $75 pays for meals for 10 kids who attend our outreach programs.
* $150 pays for an activity station at a festival.
* $300 provides a scholarship for a teen like me for one year of the leadership program.

You can make a donation online at <https://www.cccprojects.org/fundraiser-donation/>. Please be sure to enter my name in the “LDP Teen” box. Donations can also be made via CCC’s Venmo Charity profile [@cccprojects1](https://account.venmo.com/u/cccprojects1). Please include my name and your email address in the memo so that we can send you a tax receipt.

Thank you for your time, and I appreciate your support!

Sincerely,

NAME

PS. If you decide to make a donation, I’d love to know so I can track how I’m doing with this new fundraising skill!

For a contact who has previously made a donation to CCC, you could write:

Hello **DONOR NAME**,

My name is YOUR NAME and I am a teen volunteer with Creating Connected Communities (CCC). I am proud to be one of 270 Jewish teens in CCC’s Leadership Development Program (LDP). Through LDP I am learning about INSERT SKILLS YOU’VE LEARNED (examples: social justice issues, outreach work, community leadership, etc.).

This organization really means a lot to me because **(INSERT YOUR PERSONAL REASON HERE)**

I am sending you this email as part of my training on community fundraising and because you have been a generous donor to Creating Connected Communities in the past. Because of support like yours, so far in 2023, CCC has:

* Created 4,900 impactful experiences for children
* Provided 740 teen volunteer opportunities
* Hosted 20 community-outreach programs

Last year, you donated **AMOUNT**. Would you consider renewing your gift or possibly increasing it by $\_\_\_\_\_\_? All donations are tax-deductible.

You can make a donation online at <https://www.cccprojects.org/fundraiser-donation/> - please be sure to enter my name in the “LDP Teen” box. Donations can also be made via CCC’s Venmo Charity profile [@cccprojects1](https://account.venmo.com/u/cccprojects1) (please include my name and your email address in the Venmo memo so that we can send you a tax receipt).

Thank you for being a part of the CCC community – we are so grateful for your support!

Sincerely,

**NAME**