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Annual Report

## A MESSAGE FROM OUR EXECUTIVE DIRECTORS

We are so proud to lead this incredible organization and are thrilled to present our first annual report. Each member of our CCC community inspires us to dream big and set new goals every year, thanks to your dedication and generosity. Looking ahead to the remainder of 2020, CCC's work will only continue to grow. We've already rolled out our new Leadership Development Program (LDP) curriculum across three locations and have increased again, this year by more than 50 Jewish teens. We are excited to build new community partnerships to serve even more children and families. In June, we will roll out a new strategic plan to ensure a strong and effective future for our organization as we work to meet the growing need and interest for our work.

**We are so grateful to our board, staff, volunteers, donors, sponsors, parents, and teens who continue to help us meet our goals year after year.**

*Dara & Amy*

## OUR TEAM

Creating Connected Communities (CCC) professional staff **grew to seven!** In order to support the ongoing expansion of LDP, we hired Lara Schewitz, our full-time **experiential education director**, who has already become an integral part of the CCC team. We also brought on a 7th **Jewish young adult mentor** for LDP. These mentors work with our teens in small group sessions, serve as role models, and demonstrate Jewish continuity and community involvement as young adults.



**Pictured** | Front (left to right): Cindy Karol, Amy Zeide, Dara Grant, Lara Schewitz. Back (left to right): Meigan Brenneman, Stefanie Foree, Tara Kornblum



## 2019-20 BOARD OF DIRECTORS

### Executive Committee

Ed Gillman  
*President*

Seth Toporek  
*Vice President*

Jeremy Wohlberg  
*Treasurer*

Sydney Cohen  
*Secretary*

### Board Members

Stephanie Abes

Jason Adler

Marilyn Arkin

Jeff Glickman

Tracey Grant

Susan La Kier

Scott Lewin

Mitch Lewis

Jennifer Meyerowitz

Nancy Miller

Steven Rubin

Jacquie Sacks

### LDP Teen Co-Presidents

Sam Glickman

Micah Kornblum

Camryn Rubin

1,072

Committed individuals donated



40

Schools represented by our LDP teens



## LEADERSHIP DEVELOPMENT PROGRAM

Our 2019 Leadership Development Program (LDP) engaged **138 Jewish teens** in leadership skill building, Jewish identity development, program planning, and direct community service through our monthly outreach programs. This marked a significant increase in the size of the program – more than double – since 2017. To facilitate this growth, we **opened a second location** in North Fulton to better serve teens in the Johns Creek and Alpharetta area.

We also began a **curriculum formalization project** to create a copyrighted, publishable curriculum designed to promote reusability and scalability, ensure educational best practices, and infuse more robust content on Jewish values and Jewish identity development. This new curriculum focuses on the key question **“What’s Jewish about this work?”** and teaches our teens how to use their acquired leadership skills in the future.



138

Jewish teens participated in our Leadership Development Program



106

Community partners and service agencies collaborated with us



5,600

Children & families in need served



11

Community outreach programs implemented



30

Teens chose to work with CCC for their mitzvah projects



4,092

Combined hours LDP teens spent working with CCC



1,137

Teen volunteer opportunities created



92

Members of The Sacks Society



## SERVICE PROJECTS

We are proud to offer young teens the opportunity to work with CCC for their mitzvah projects. We also provide opportunities for scout troops, synagogues, and school clubs to partner with CCC for group service projects. This year, **30 bar/bat mitzvah teens and 5 groups** served the community through meaningful and hands-on projects that significantly enhanced our programs. Together, they provided:

 **4,500 desserts**

 **3,800 books**

 **2,350 craft projects**

 **1,050 snacks**

 **100 sports balls**

 **50 smile bags**

 **4 fundraisers**



## OUTREACH PROGRAMS

**4** AFTER-SCHOOL PROGRAMS

In partnership with Title 1 schools providing after-school academic remediation and enrichment for children in need, CCC's after-school programs brought each school's community together to celebrate children's success.

**3** FESTIVALS

CCC's fall and spring festivals partnered with nonprofit organizations to provide care-free afternoons of fun and community building. In 2019, CCC was proud to work with the Atlanta Police Athletic League, The Cobb Collaborative, and Corners Outreach.

**2** SUMMER ADVENTURES

CCC partnered with camps serving children from Title 1 schools and other low-income areas to kick off or wrap up the camp session with a big celebration. This past summer included a field trip to Tiny Towne with Los Ninos Primero, and an outdoor festival celebrating National Summer Learning Week with all 10 locations of Horizons Atlanta.

**1** TEEN BASH

Teen Bash was designed for teenagers living in shelters and low-income neighborhoods who rarely receive services specific to their age group. Teen Bash filled this need by providing teen-approved activities like whirlyball, arcade games, karaoke, and photo booths.

**1,137**  
Volunteers

**5,600**  
Children & Families

## AMY'S HOLIDAY PARTY!

CCC's signature event, Amy's Holiday Party, provided hundreds of children in need with a chance to celebrate and be celebrated during the holiday season. Children were paired with a teen volunteer who served as their buddy for the day, helping them take a picture with Santa, choose gifts to take home, and so much more.

This year's party marked our 25th Annual Amy's Holiday Party and it was one for the record books. It was a huge success with a record number of volunteers, guests, and sponsors.

**2,200**  
Dental supplies

**2,500**  
Books

**2,967**  
Gifts

# Celebrating 25 Years of Amy's Holiday Party



## EVENT CHAIRS

Stephanie Abes  
Sari Alifeld  
Jacquie Sacks

In March, we celebrated the 25th Anniversary of Amy's Holiday Party with **"An Evening of Fashion & Compassion."** The event was an enormous success, with a fashion show sponsored by Go Big Red Foundation. Thanks to everyone in the community who came out to support CCC, especially our honorees and event chairs. Highlights included:

## HONOREES

Amie Herbert  
Michelle Rosenberg

**20**

LDP teens walked the runway and shared their experiences

**70**

Auction packages were donated and purchased

**400**

People attended our celebration

**\$100K+**

Raised through the event



## 2019 MATCHING GRANT DONORS

- Stephanie & Marshall Abes
- Ellen & Howard Feinsand
- Lois & Larry Frank
- Good People Fund
- Henry & Etta Raye Hirsch Heritage Foundation
- Staci & Jason Levine
- The Luci and Stan Sunshine Family Foundation
- Zaban Foundation

## ANNUAL PHONATHON FUNDRAISER

CCC's annual phonathon fundraiser is led by our LDP teens. The teens and their parents work together to identify people in their personal networks to call. Each teen practices an elevator pitch, incorporating CCC's mission and a personal story that demonstrates their passion for our work. We are always so impressed by their ability to tell the CCC story.

**463**  
donations

**\$34,177**  
raised

Thanks to our matching grant donors, the first \$25,000 our teens raised was matched for a grand total of

**\$59,177!**



# **P O K E R & RAFFLE FUNDRAISER**

In the spring, CCC hosted our 7th Annual Poker Fundraiser & Raffle. Ten tables each sent one winner to participate in the final round. Thanks to many generous donors of fabulous prizes, each player at the final table took home a prize package valued at a minimum of \$500! Thank you to everyone who played, hosted a table, or donated a prize.

**With your help we raised \$21,368**

This year's Poker & Raffle Fundraiser is underway! Interested in hosting a table or playing in a game? Contact [cindy@cccprojects.org](mailto:cindy@cccprojects.org) for more information.



## COMMUNITY PARTNERS & ENDORSERS



Brumby Elementary School

Cary Reynolds Elementary School



Mimosa Elementary School

South Cobb Recreation Center



# CORPORATE & FOUNDATION SPONSORS

## DIAMOND LEVEL | \$20,000+



## PLATINUM LEVEL | \$10,000+



## GOLD LEVEL | \$5,000+



## SILVER LEVEL | \$2,500+

The Adair Group  
 The Argo Family Fund  
 College Hunks Hauling Junk  
 Cooper Holdings  
 Jeckil Promotions  
 Jewel Branding & Licensing  
 Let's Celebrate  
 Pull-A-Part  
 Red Trunk Media  
 Vosamo Photography

## BRONZE LEVEL | \$1,000

Ali's Cookies  
 Aprio Foundation  
 Atlanta Party Connection  
 Benevis Foundation  
 Build-A-Bear Workshop, Inc.  
 The Charity Guild of Johns Creek  
 Chewbeads  
 Coldwell Banker CARES  
 Congregation B'nai Torah  
 Congregation Gesher L'Torah  
 Darrel J. Gilbert, DDS  
 GEEARS

GPD Group Employees Foundation  
 Greater Atlanta Jewish Abilities Alliance  
 Jump Start Gymnasium  
 Kaplan Orthodontics  
 Midtown Photo Booth  
 Pediatric Dentistry of Forsyth  
 Register Financial Associates  
 RiKwill Pen Purveyors  
 Scenesations Photography  
 Siegel & Dolt Comprehensive  
 Dental Care  
 Total Office Products

# SACKS SOCIETY

Since 2015, our ability to fund and sustain our expansion has been directly supported by a generous group of donors we call "The Sacks Society." These supporters have made a monetary commitment for three consecutive years. We would not be where we are today without the continuity this group provides.

Thank you!

## \$10,000+

Stacy & Scott Lewin  
 Jacquie & Harvey Sacks

## \$5,000+

Donna & Michael Coles  
 Ann & Michael Kay  
 The Luci and Stan Sunshine Family  
 Foundation: Luci & Stan Sunshine,  
 Maya & Michael Sunshine, Blake  
 & Adam Leiber

## \$2,500+

Gayle & Ron Breakstone  
 Kathy & Mitch Lewis  
 Mimi's Fund on behalf of the  
 Grosswald, Grant & Sacks Families  
 Ellen & Michael Plasker  
 The Rosenberg Family Fund

## \$1,800+

Sari & Randy Alifeld  
 Sheryl S. Blechner  
 Melvyn P. & Eleanor N. Galin Family  
 Foundation, Inc.  
 Tara & Josh Kornblum  
 Tim & Lauren Schragger Family  
 Foundation  
 Amy & Aaron Zeide

## \$1,000+

Stephanie & Marshall Abes  
 Rachael & Jay Abt  
 Marte & Jason Adler  
 Cheryl & Warren Alifeld  
 Marilyn & Jonathan Arkin  
 Amy & Robert Arogeti  
 Kim & Dean Benamy  
 Vicki & Gerry Benjamin  
 Mara & Justin Berman  
 Barbara & Bill Bikoff  
 Joanne & Eddie Birnbrey  
 Karen & David Birnbrey  
 Lois Blonder  
 Robin & Yaron Brill and Family  
 Ron & Lisa Brill Family Charitable Trust  
 Karyn & Ron Bruck  
 Joel A. Butler  
 Rachel Dinerman & Garrett Van de Grift  
 Mindy & David Ellin  
 Julie & Jonathan Elster  
 Ellen & Howard Feinsand  
 Stacey & David Fisher  
 Amy & Chuck Fox  
 Sara & Robert Franco  
 Vanessa & Isaac Frank  
 The Gillman Family  
 Lisa & Jeff Glickman  
 Lynn & Ronnie Goldman  
 Tracey & Sammy Grant  
 Joy & Alan Greenberg  
 Emily & Jeff Grossoff  
 Deedee & Marc Hamburger & Family  
 Erica Hecht  
 Amie & Fred Herbert  
 Gail & Lyons Heyman

Lisa & Glenn Jonas  
 Sheri & Craig Kornblum  
 Laurie & Paul Korngold  
 Chari & Michael Kornheiser  
 Staci & Joel Libowsky  
 Andrea & Andrew Lipman  
 Susan & Michael Londe  
 Jennifer & Adam Meyerowitz  
 Nancy & Eric Miller  
 Alyza & Justin Milrad  
 Carolyn Oppenheimer & Rick Lenner  
 Robin & Marc Pollack  
 Wendy & Mark Pollack  
 Dana & Harrison Pollinger  
 Michelle & Alan Rosenberg  
 Ruth & Mark Rosenberg  
 Leslie & Robert Rothberg  
 Amy & Philip Rubin  
 Charlene Sacks  
 Evie Sacks & Cary Rodin  
 Tracy & Brian Seitz  
 The Stephanie & Blake Selig Foundation  
 Linda & Mark Silberman  
 Benjamin R. Sillins & Family  
 Michelle & Gary Simon  
 Vicky & Jeff Sloan  
 Rachel Sonenshine & Jonathan Halitsky  
 Lenel Srochi-Meyerhoff & John Meyerhoff  
 Lisa & Evan Toporek  
 Natalie & Seth Toporek  
 Ronit Walker & Matt Bronfman  
 Marcia & Stewart Weinhoff  
 Julie-Anne & Jeremy Wohlberg  
 Elizabeth Zeide



“

My son came home and said he just loves CCC. This is huge coming from him, as he always complains about the volunteer efforts I 'drag' him to. There is something special about CCC!

LDP PARENT



“

LDP has challenged me to think deeply about big issues, developing my sense of Jewish identity and values, thrusting me into new situations, and teaching me strong communication, fundraising, and leadership skills.

LDP TEEN



“

You truly give our families a chance to bond and experience opportunities that they wouldn't be able to otherwise. Please continue your mission and changing lives!

AGENCY PARTNER



“

It was an amazing experience! I think it's good for the kids to come out and enjoy it and be brought around by the volunteers, and we actually get a break too!

AHP GUEST



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