

# 2022

# IMPACT REPORT



# A MESSAGE FROM THE EXECUTIVE DIRECTORS

Though the roots of CCC's work stretch back to 1995 with the first Amy's Holiday Party, it was 2010 when the nonprofit organization was founded, with the same mission we serve today. In 2015, we transitioned from being a lay led organization to having Amy Zeide take on the full-time role of Executive Director. Throughout the following 8 years, CCC has been full steam ahead to expand as effectively and quickly as possible to meet the increasing demand and interest in our work. As a result, we have seen tremendous growth.



## SO WHAT'S NEXT?

In 2022, along with extremely dedicated lay leaders, we embarked on a formal strategic planning process to truly take a step back and look at the bigger picture of the organization's future. We've been able to dream and plan for all the ways CCC wants to be intentional about setting new goals for the future.

As we look ahead to the next five years and beyond, our focus remains on upholding our mission. We will focus on maintaining our organization's authenticity and be purposeful in our growth to maximize the impact on our teens as well as the families we serve. And for CCC's continued evolution to be successful, we must also have a deep understanding of all that is – and is not – a part of that growth.

Additionally, we know that our organization's infrastructure provides the necessary foundation to sustain our development. With effective processes and operating functionality, CCC will be able to maintain the level of impact and overall quality the community has come to expect.

## THE NUMBERS TELL THE STORY.

- In 2010, CCC's only program, Amy's Holiday Party, engaged 20 teen leaders.
- In 2015, CCC hosted 4 programs and had 40 teens participating in our Leadership Development Program (LDP) which met at 1 location.
- In 2022, we hosted 28 programs and had 274 teens meeting at 4 locations... and more than 600 Jewish teens have participated in LDP since 2010!
- And as you can imagine, to support the kind of growth CCC has experienced, the organization's infrastructure also expanded from 1 employee in 2015 to an 8-member professional team today.

## THANK YOU.

We're very proud of the work CCC does every day and are excited to present this deeper look at all that we accomplished in 2022 with the help of our incredibly supportive community and volunteers. We look forward to sharing more about our strategic plan this year and can't wait to see all that 2023 has in store!

**Dara & Amy**



# A MESSAGE FROM THE BOARD CHAIR

My name is Jennifer Meyerowitz, and I've had a front row seat to CCC's growth since 2015 when I first became involved as the parent of a teen in the Leadership Development Program.

I remember sitting in a parents' meeting and listening to Amy as she told us what CCC was all about and being completely blown away by the multifaceted mission. The meeting had barely ended before I approached Amy and asked how I could help, not just as a parent, but as a professional. I wanted to participate and give back with my skill set and my experience. And I really wanted to help get more people involved!

Fast forward eight years, and here I am as CCC's Board Chair for 2023, and all three of my children have now participated in LDP – my youngest will graduate from the program this December. I continue to be so impressed by the intentional curriculum that our teens are learning in LDP. Yes, they're learning to be community leaders, connecting with other Jewish teens all over the city, and becoming engaged volunteers, but they are also learning to think beyond themselves during a stage of life where teenagers are typically completely self-focused.



Jennifer Meyerowitz (far right) pictured with previous CCC board chairs (left to right) Ed Gillman, Jeremy Wohlberg, and Seth Toporek at the Sacks Society Thank You event.

CCC has accomplished so much in the last five years, including immense growth of our leadership program, expansion of our community programming, and increased fundraising to support all of the growth! Additionally, we have more engaged board members and committee members, more collaboration with community partners and our advisory council, and growing support from donors and sponsors. I've seen firsthand how CCC continues to touch people and inspire them to get involved.

So, what will our next five years hold? In 2022 and early 2023, I chaired our strategic planning process, and I am so excited to reveal the results of that work this spring. We have some really lofty goals, but more importantly we have set some very intentional goals and been very thoughtful about our priorities. I'm excited to share more about these plans in the coming months, and I look forward to setting the first building blocks of that strategic plan in place in 2023.

**Jennifer Meyerowitz**  
2023 Board Chair

# BY THE NUMBERS



**6,046**

Children and families experiencing hardship served



**274**

Jewish teens participated in our Leadership Development Program



**28**

Community outreach programs implemented



**1,137**

Teen volunteer opportunities created



**40**

Community partnerships strengthened



**14**

Teens chose to work with CCC for their mitzvah projects



**766**

Committed individuals donated



**121**

Sacks Society members contributed



**4,607**

Smile Bags distributed

# ADDITIONS TO OUR CCC STAFF

Pictured left to right:  
Meigan Brennaman, Emily Yehezkel, Tara Kornblum, Amy Zeide, Dara Grant, Amy Forbes, Stefanie Foree, and Cindy Karol.



In January, CCC welcomed Amy Forbes to our team as Assistant Program Director. Amy manages many of our community outreach programs (including GOAL Programs, Celebrations, and Support Programs), as well as our community engagement initiatives (including mitzvah sponsors, Smile Bag packs, and community drives). Amy comes to CCC from PJ Library where she served in a community engagement role overseeing local programming and events. Prior to that, she served in corporate strategy and marketing roles for several large corporations in Atlanta.

Additionally, our long-time marketing & communications consultant Meigan Brennaman officially joined our professional staff as Marketing Communications Director. We are excited that this change has allowed CCC to have a fully integrated and comprehensive approach to our marketing and communications efforts.

# LEADERSHIP DEVELOPMENT PROGRAM

# MENTORS

In August, CCC held our first training session as part of a new Mentor Training Program. A critical component to the success of our Leadership Development Program, these Jewish young adult mentors are charged with facilitating the LDP curriculum through small group discussions and activities, serving as role models, and building relationships with our teens.

As LDP continues to grow, ensuring the quality of our mentors is crucial to making sure our teens have the most impactful experiences possible. Facilitated by our Experiential Education Director, Emily Yehezkel, the Mentor Training Program will equip each mentor with the tools necessary to work with our LDP teens, while also investing in their own individual Jewish and leadership journeys. Annually, the program will consist of two in-person three-hour trainings (held in August and January) and 8 additional one-hour Zoom sessions in advance of each LDP session.

Thanks to Emily's hard work in building this program, CCC also doubled the number of young adult mentors! Thank you to all the incredible mentors who served our teens in 2022.

We were so honored to have two former LDP teens return to work with CCC as mentors in 2022! We're excited for the added perspective that Ashley Siegel and Jaclyn Turner shared with us and with our teens, and we look forward to more LDP alumni returning as mentors in the future.

Pictured: Jaclyn Turner (left) and Ashley Siegel (right) with Amy Zeide at a LDP meeting.



## 2022 LDP MENTORS

- Amanda Budd
- Julie Budd
- Sara Elgart
- Hannah Greenblat
- Rachel Grosswald
- Maxwell Howard
- Emerson Shuster
- Ashley Siegel
- Samantha Beskin-Schemer
- Jaclyn Turner
- Erin Vaughn

## GREATER ATLANTA JEWISH ABILITIES ALLIANCE TRAINING FOR LDP TEENS

For the final session of the Spring semester, CCC brought together all four locations of our Leadership Development Program for a inclusion training led by the Greater Atlanta Jewish Abilities Alliance. The session included a wonderful discussion and activities to help our teens learn about identity, language, learning styles, and ableism. These skills were then put into practice at our outreach programs where our teens worked with children of all needs and abilities across the community.

# LEADERSHIP DEVELOPMENT PROGRAM FALL FUNDRAISER

A vital component of our LDP curriculum, we know that learning to fundraise and create a pitch are essential leadership skills that will translate to all of our teens' future volunteer and professional positions. Some of you may remember that in previous years, the LDP fall fundraiser has been our Annual Phonathon.

However, in 2022, recognizing that each of our 274 teens brought different skill sets to the table, we expanded the fundraiser to give them the latitude to utilize their written expression and creativity skills, as well. In addition to phone calls, teens were taught to use a variety of tools such as email and social media campaigns or building their own fundraiser (like a bake sale or a car wash) to accomplish their goal. As usual, the teens impressed us with their ideas and did an outstanding job raising money on CCC's behalf.

Thank you to everyone who contributed to our amazing teens' efforts and helped make this an incredible learning experience for them!

## FALL FUNDRAISER NUMBERS



**572**  
Donations



**\$52,378**  
Raised



**\$35,000**  
Matched, thanks to our  
Matching Grant Donors

**+**  
**4**  
Sacks Society  
Donations

Grand total raised:  
**\$87,378!**

## 2022 MATCHING GRANT DONORS

- Henry & Etta Raye Hirsch Heritage Foundation
- Michelle & Charlie Kauss
- Staci & Jason Levine
- Helen Marie Stern Fund
- The Luci and Stan Sunshine Family Foundation
- Lisa & Evan Toporek



# PROGRAM EXPLOSION



In 2022, CCC increased our number of programs by 75 percent!

This increase not only allowed CCC to better support our partner organizations, but also ensured that we could create enough volunteer opportunities for the record-breaking 274 teens who joined our 2022 Leadership Development Program cohort.

Additionally, CCC worked to expand our roster of program partners. CCC's overall goal is to engage with organizations who are focused on supporting children and families in two focus areas: education & academics or housing & food-insecurity. To this end, we welcomed two new program partners in 2022, including Solidarity Sandy Springs, a community food pantry founded during the pandemic, and Nicholas House, an Atlanta shelter that provides housing to homeless families regardless of family makeup.

## ACHIEVEMENTS

28

Programs Implemented

3

GOAL Programs

9

Celebrations

7

Festivals

7

Support Programs

1

Amy's Holiday Party

4,996

Books distributed

1

Smile Bag Pack

4,607

Smile Bags distributed

# OUR PROGRAMS REDEFINED



In 2022, we redefined the types of community programs CCC hosts to create clear categories that strengthen our dual mission's focus areas. In addition to our GOAL Programs (our smallest programs designed to provide more 1:1 experiences for our teen volunteers and the children we serve) and our Festivals (our largest programs, designed to promote large-scale community-building and support the entire family), we now have Celebrations and Support Programs.

## CELEBRATIONS

A new name for one of our favorite program types, Celebrations are our mid-size programs where the volunteer-to-guest ratio is purposefully smaller. Celebrations invite a more laid-back and relaxed atmosphere and create an opportunity for teens and children to make real connections and discover their commonalities.

## SUPPORT PROGRAMS

New in 2022, CCC now partners with other organizations serving children and families to help provide necessary volunteer support for their outreach programs. These Support Programs include programs of all shapes and sizes but are distinct because they are planned by our partner organizations instead of the CCC team. This year CCC's Support Programs were with Los Ninos Primero, where our teens volunteered in their Saturday School and Dia de Los Ninos. We look forward to more Support Program partners in 2023!

# FULL STEAM AHEAD

CCC is so grateful for the NCR Foundation's support and investment that helped us launch this important initiative!



Responding to the recommendations of our Advisory Council, made up of agency partner representatives in the community, CCC launched a new STEAM (Science, Technology, Engineering, Art, and Math) initiative at our 2022 programs. Thanks to the support of a \$35,000 grant from the NCR Foundation, CCC was able to provide hands-on STEAM opportunities that encourage the use of imagination, teamwork, engineering, and problem-solving skills through challenging, collaborative, and fun activities.

We provided art projects like sand art requiring specific measurements, engineering projects including building roller coasters out of tubing and marbles, and science experiences such as experimenting with bubbles and making slime. CCC also distributed over 600 age-appropriate STEAM kits, games, and projects for participants to take home with them, strengthening the home-to-school connections for the families we serve.

# AMY'S HOLIDAY PARTY

This year's Amy's Holiday Party included three separate parties, all held on Sunday, December 4. The magic of Amy's Holiday Party is made possible by the efforts of so many people in our community who come together and contribute in countless ways. We think it's the most wonderful day of the year!



## ACHIEVEMENTS

**265**

Teens volunteers

**100**

Adult volunteers

**897**

Children & families participated

**25**

Community agencies represented

**285**

Pizzas served

**750**

Books distributed

**2,500**

Brand new gifts given



# COMMUNITY ENGAGEMENT



This year we focused on engaging with our community in a strategic way to raise awareness of CCC's work, while bringing in new resources. With significant lay-leader support, we defined our menu of options for companies, organizations, synagogues, clubs, schools, individuals and families to get involved with CCC. We also launched a concerted outreach effort that resulted in 13 new community partners supporting our work.

Thank you to everyone who supported CCC through Smile Bag packs, book drives, toy collections, fundraisers, Amazon wish list purchases, and invitations to present or host information tables at their events.



## THANK YOU TO EVERYONE WHO COMPLETED SERVICE PROJECTS WITH CCC IN 2022!

Aprio  
Atlanta Party Connection's Mitzvah Expo  
Congregation B'nai Torah  
The Davis Academy  
The Epstein School  
Etz Chaim

Georgia Tech Hillel  
Marcus Jewish Community Center of Atlanta  
Jewish Networking Atlanta  
Roam Dunwoody  
Temple Emanuel  
Temple Sinai  
The Temple

## GET INVOLVED WITH CCC!

While CCC's Leadership Development Program and volunteer opportunities are only available for teens, there are other ways to get involved in our work at every age! Pack Smile Bags, organize a service project, plan a Mitzvah Project, or consider supporting CCC through a tribute. For more information, please contact Amy Forbes at [aforbes@cccprojects.org](mailto:aforbes@cccprojects.org).

# CCC DEVELOPMENT

# 10TH ANNUAL POKER & RAFFLE FUNDRAISER



Raised more than  
**\$32,000**  
 thanks to the support of 173  
 players and individual donors!

DEVELOPMENT

## ACHIEVEMENTS



22

Independent foundation grants

+

5

Multi-year grants



766

Individual donations and family philanthropic gifts received



121

Sacks Society donors



2

Recognitions of excellence: 2022 Gold Seal of Transparency and Top-Rated Award from GreatNonprofits.



\$215,147

Donated items, goods, and services from wish lists or in-kind donations



14

Corporate gifts

In March and April, CCC conducted our 10th Annual Poker & Raffle Fundraiser! After two years of adjusting our format, we were excited to return to our pre-pandemic model, including in-person tables, teen guest speakers from our Leadership Development Program who spoke about what CCC means to them, and a wonderful final table hosted in space donated by Vintage Pizza.



# THE SACKS SOCIETY



Since 2015, our ability to fund and sustain our expansion has been directly supported by a generous group of donors called “The Sacks Society.” These supporters have made a monetary commitment of a minimum of \$1,000 for three consecutive years. We would not be where we are today without the continuity this group provides.

This year, The Sacks Society crossed the 100-member mark (121 members and growing)! We continue to be humbled by the support this group provides to CCC and are especially proud that so many members have supported CCC for longer than their initial 3-year commitment.

In October, CCC hosted an in-person Sacks Society event to share the impact of our work during these last two years. Several teens from our Leadership Development Program spoke eloquently about their experiences volunteering at CCC’s programs and the impact of our LDP curriculum. We’d like to extend a huge thank you to the Rothberg family - Robert & Leslie, Mark & Stacey, and Edwin & Louise - for their incredible support and for hosting us.

In November, CCC saw the return of our annual Sacks Society Thank You event, for the first time since before the pandemic. Thank you to Rachael and Jay Abt for hosting this wonderful event, and to the 63 Sacks Society members who attended and celebrated with us.

## \$10,000+

Stacy & Scott Lewin  
Jacquie & Harvey Sacks

## \$5,000+

Michelle & David Hirsch  
Ann & Michael (z”l) Kay  
Caren & Michael Merlin Family Foundation Fund  
Mimi’s Fund on behalf of the Grosswald, Grant & Sacks Families  
Ellen & Michael Plasker  
Karen & Matt Shulman  
The Luci and Stan Sunshine Family Foundation: Luci & Stan Sunshine, Maya & Michael Sunshine, Blake & Adam Leiber

## \$2,500+

Gayle & Ron Breakstone  
Wendy & Harry Cynkus  
Staci & Joel Libowsky  
The Rosenberg Family Fund  
Diane & Fred Shaftman Silberman Family Fund

## \$1,800+

Stephanie & Marshall Abes  
Allison & Adam Abramson  
Mara & Justin Berman  
Lois Blonder  
Ellen & Howard Feinsand  
Stacey & David Fisher  
Vanessa & Isaac Frank  
Melvyn P. & Eleanor N. Galin Family Foundation, Inc.  
Andrea & Jordy Gamson  
Dara & Andy Grant  
Debra Greenfield  
Tara & Josh Kornblum  
Tim & Lauren Schragger Family Foundation  
Norma Shohet & Robert Kadoori  
Rachel Sonenshine & Jonathan Halitsky  
Amy & Aaron Zeide

## \$1,000+

Lauren Abes  
Rachael & Jay Abt  
Marte & Jason Adler  
Cheryl & Warren Alifeld  
Amy & Robert Arogeti  
Lea & Rich Artzi  
Allison & Robert Beldick  
Vicki & Gerry Benjamin  
Barbara & Bill Bikoff  
Joanne & Eddie Birnbrey  
Karen & David Birnbrey  
Dory Black & Jeremy Becker  
Randi & Adam Blick  
Cathy & Morris Borenstein  
Ron & Lisa Brill Family Charitable Trust  
Karyn & Ron Bruck  
Lori & Dusty Cahill  
Lori & Paul Carling  
Justine & Andre Cohen  
Enid & Jerry Draluck  
Lee & Jeff Edelman  
Michael Ehrlich  
Mindy & David Ellin  
Julie & Jonathan Elster  
Amy & Chuck Fox  
Sara & Robert Franco  
Lisa & Steve Freedman  
Viki Freeman  
Civia & Benjamin Gerber  
Ed Gillman Family  
Lisa & Jeff Glickman  
Wendi & Andrew Goldberg  
Lynn & Ronnie Goldman  
Anat and Brian Granath  
Tracey & Sammy Grant  
Emily & Jeff Grosoff  
Deedee & Marc Hamburger & Family  
Amie & Fred Herbert  
Gail & Lyons Heyman  
Jennifer & Andrew Heymann  
Julie & Daniel Kleinman  
Sara & Ross Kogon  
Sheri & Craig Kornblum  
Laurie & Paul Korngold  
Chari & Michael Kornheiser  
Rita & Michael LeVine

Brandi & Saul Levy  
Kathy & Mitch Lewis  
Andrea & Andrew Lipman  
Susan & Michael Londe  
Brian, Tamara, Emily & Daryn Mand  
Randi & Gary Meyer & Family  
Jennifer & Adam Meyerowitz  
Nancy Miller  
Lisanne & Paul Nozick  
Carolyn Oppenheimer & Rick Lenner  
Carrie & David Poline  
Robin & Marc Pollack  
Wendy & Mark Pollack  
Raychel Robbins & Peter Scourtis  
Amy & Evan Robinson  
Michelle & Alan Rosenberg  
Ruth & Mark Rosenberg  
Leslie & Robert Rothberg  
Lori & Kevin Rubin  
Philip, Amy, Jake, Hailey and Zack Rubin  
Kim & Steven Rubin  
Charlene Sacks  
Evie Sacks & Cary Rodin  
Jessica & Jeffrey Sacks  
Betty & Alan Sunshine  
Leigh & Michael Schiff  
Sheila & Stanley Schwartz  
Tracy & Brian Seitz  
The Selig Foundation  
Lindsey & Merek Shoob  
Randi & Elliot Siegel  
Michelle & Gary Simon  
Vicky & Jeff Sloan  
Debbie & Stanley Sonenshine  
Lenel Srochi-Meyerhoff & John Meyerhoff  
Gabrielle & Todd Starr  
Alisha & Ben Tischler  
Lisa & Evan Toporek  
Natalie & Seth Toporek  
Stacey & Brian Tovin  
Ronit Walker & Matt Bronfman  
Julie-Anne & Jeremy Wohlberg  
Cheryl & Phil Yagoda  
Elizabeth Zeide

# OUR COMMUNITY PARTNERS

## ENGAGEMENT PARTNERS

Aprio  
 Atlanta Party Connection's Mitzvah Expo  
 Congregation B'nai Torah  
 The Davis Academy  
 The Epstein School  
 Etz Chaim  
 GEEARS: Georgia Early Education Alliance for Ready Students  
 Georgia Tech Hillel  
 Geshet L' Torah  
 Greater Atlanta Jewish Abilities Alliance

Hillels of Georgia  
 Jewish Federation of Greater Atlanta  
 Jewish Networking Atlanta  
 Jewish Youth Pledge  
 JF&CS Atlanta  
 Marcus Jewish Community Center of Atlanta  
 Moishe House  
 Repair the World Atlanta  
 Roam Dunwoody  
 Temple Emanuel  
 Temple Sinai  
 The Temple

## PROGRAM PARTNERS

Atlanta Children's Shelter  
 Atlanta Neighborhood Development Partnership  
 Atlanta Police Athletic League  
 Brumby Elementary School  
 Building On The Word of God  
 Cary Reynolds Elementary School  
 Children of Excellence  
 Chris 180  
 City of Refuge  
 Corners Outreach  
 Covenant House Georgia  
 East Atlanta Kids Club  
 Embracing Arms, Inc.  
 Gateway Shelter  
 Gracie's Cove  
 H.O.P.E. LLC.  
 Hagar's House/Decatur Cooperative Ministry  
 Horizons Atlanta  
 Los Ninos Primero

Mary Hall Freedom Village  
 Mimosa Elementary School  
 My Fresh Air  
 New American Pathways  
 Next Home Ministries  
 Nicholas House, Inc.  
 Our House  
 Partnership Against Domestic Violence  
 Rainbow Housing  
 Reaching Beyond The Stars, Inc.  
 Salvation Army - Red Shield  
 Securus House  
 Share House  
 Sisters With Souls, Inc.  
 Solomon's Temple  
 Solidarity Sandy Springs  
 The Drake House  
 The Women's Resource Center to End Domestic Violence  
 Turning Point Homes  
 Visions of the Minds

## OUR CORPORATE & FOUNDATION SPONSORS

\$30,000+



\$20,000+



\$10,000+



\$5,000+

The Aprio Foundation  
 Jeanette Arogeti and Family  
 Cooper Holdings, Inc.  
 The Good People Fund  
 John and Mary Franklin Foundation, Inc.  
 The Joyce and Ramie Tritt Family Foundation  
 The Zaban Foundation

\$2,500+

The Ardent Companies  
 Greystone Power Foundation, Inc.  
 Mimi's Fund  
 Pull-A-Part

\$1,000+

D4C Cares  
 GPD Group Employees Foundation  
 Halpern-Oppenheimer Family Foundation, Inc.  
 Next Gen/Repair the World  
 Southeastern Mortgage Solutions  
 The Roderick Seward, Flossie Radcliffe and Helen M. Galloway Foundation  
 Total Office Products

## OUR IN-KIND SPONSORS



Balloonacy  
 Classic Tents & Events  
 College Hunks Hauling Junk  
 Crazy Baby Clothing  
 GPS Hospitality  
 Mellow Mushroom

# 2022 IMPACT REPORT



# THANK YOU

to our **2022 board members**  
for their support & guidance

## EXECUTIVE COMMITTEE

Seth Toporek | Chair  
Jennifer Meyerowitz | Vice-Chair  
Jeff Glickman | Treasurer  
Jeremy Wohlberg | Ex-Officio & Secretary

## BOARD MEMBERS

Rachael Abt  
Rich Artzi  
Anat Granath  
Tracey Grant  
Sara Kogon  
Saul Levy  
Shari Rose  
Steven Rubin  
Jacquie Sacks  
Randi Steuer  
Rachel Weitz

## LDP TEEN PRESIDENTS

Jake Biller  
Chloe Glickman  
Micah Povlot  
Barri Seitz



## OUR TEAM

Amy Zeide | Co-Executive Director & Founder  
Dara Grant | Co-Executive Director  
Meigan Brennaman | Marketing Comms. Director  
Amy Forbes | Assistant Program Director  
Cindy Karol | Operations Director  
Emily Yehezkel | Experiential Education Director  
Tara Kornblum | Event Planning Consultant  
Stefanie Foree | Event Planning Consultant

Creating Connected Communities  
P.O. Box 500247  
Atlanta, GA 31150

@cccprojects  
www.cccprojects.org  
404.532.9515

